

KENNETH SMITH RAMOS

Mr. Kenneth Smith Ramos currently serves as Director General for Institutional Relations and International Affairs at the Comisión Federal de Competencia (CFC), Mexico's competition Authority. Mr. Smith is responsible for the CFC's outreach programs with Mexico's private sector, academic community, the judicial power, state and local governments, as well as other agencies of the executive branch.

In addition, Mr. Smith oversees Mexico's participation in international competition fora, and is also responsible for the design and implementation of bilateral cooperation programs with other competition authorities and with international organizations such as the World Bank, the Inter-American Development Bank (IDB), and the Mechanism for Cooperation under the Mexico-EU Free Trade Agreement (PROTLCUEM).

Mr. Smith worked for 15 years in the Ministry of the Economy, where his last assignment was as Director General for International Trade Negotiations. He was responsible for the implementation of the North American Free Trade Agreement in Mexico, and was in charge of negotiations in the areas of antidumping/safeguards, technical regulations and standards, and trade and the environment. He negotiated agreements that eliminated barriers to trade in cement between Mexico and the US, as well as an agreement to liberalize trade in sugar and high fructose corn syrup in the North American region, among others.

Mr. Smith received his undergraduate degree in International Affairs from the Georgetown School of Foreign Service (SFS) and obtained a Masters degree in International Economics and European Studies from the Johns Hopkins School of Advanced International Studies (SAIS) in Washington, D.C.